

# Who is JFCS?

In a world of stress, health challenges, and disconnected families, Jewish Family & Children's Service (JFCS) of Greater Mercer County offers comprehensive social services for people of all ages and backgrounds. For over 80 years, we have aimed to strengthen individuals and families by empowering people to care for themselves and others. The agency provides **HELP**, **HOPE**, and **HEALING** through core focus areas:

## COUNSELING & SUPPORT



## FOOD & NUTRITION



## SENIOR CARE



# MOBILE FOOD PANTRY

## Nourishing Our Neighbors



The JFCS Mobile Food Pantry launched in January 2020 and now brings the resources of our pantry on the road to locations across Mercer County. At partner locations, we park our fully-stocked truck and distribute groceries to those in need.

## WHY A MOBILE PANTRY?



### TRANSPORTATION BARRIERS

Public transportation options are not convenient for existing pantries



### ACCESSIBILITY OBSTACLES

Limitations in physical mobility often prevent seniors from getting to supermarkets for healthy & fresh food



### FINANCIAL LIMITATIONS

Mercer County 2021 projected food insecurity rate is 11.2%, up from 8.2% in 2019

## THE IMPACT

**36,000+** individuals served annually through Mobile & On-site Food Pantries

*Data current as of March 2023*



Churches

Day Care Centers

Housing for Adults with Disabilities

Low Income Housing

Senior Low Income Housing

Schools

**22 Partner Locations**

**25+ Distributions Each Month**

**9 Municipalities served**

East Windsor

Ewing

Hamilton

Hightstown

Lawrenceville

Princeton

Robbinsville

Trenton

Morrisville, PA

# JFCS MOBILE FOOD PANTRY

## Sustaining Sponsorships

Sponsorship of the mobile pantry provides community-wide recognition of your contribution as the truck makes its way across Mercer County, AND ensures we can continue to meet the growing demand for this vital resource.



	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
<b>IMPACT</b>	Supports 20 distribution stops 1,000 family visits to mobile pantry	Supports 10 distribution stops 500 family visits to mobile pantry	Supports 6 distribution stops 300 family visits to mobile pantry	Supports 4 distribution stops 200 family visits to mobile pantry	Supports 2 distribution stops 100 family visits to mobile pantry
<b>RECOGNITION</b>					
Logo placement on truck	✓	✓	✓	✓	✓
Distribution site sponsor (Optional)	20 times, with extra logo placement on passenger side	10 times, with extra logo placement on passenger side	6 times, with extra logo placement on passenger side	4 times, with extra logo placement on passenger side	2 times, with extra logo placement on passenger side
Listing on JFCS website	✓ w/ link to your site	✓ w/ link to your site	✓ w/ link to your site	✓	✓
Social Media Recognition	6 posts	4 posts	2 posts	1 post	1 post
Annual Report Listing	✓	✓	✓	✓	✓
Employee Volunteer Opportunity	✓	✓	✓	✓	✓
Listing on T-Shirts	✓	✓	✓	✓	✓
Inclusion in Press Release	✓	✓	✓	✓	✓

Contact Helaine Isaacs, Resource Development Associate, to learn more about becoming a sponsor.  
[HelaineI@jfcsonline.org](mailto:HelaineI@jfcsonline.org) or 609-987-8100 Ext 104