



3rd Annual

JFCS

WHEELS
for MEALS

SUNDAY MORNING, OCTOBER 15, 2023

Mercer County Community College, West Windsor, NJ

Choose Your Route



50 Mile

25 Mile

10 Mile

3 Mile

Event Info & More:

JFCSWheels4Meals.org



JOIN US AT THE
3rd Annual
JFCS

WHEELS for MEALS

Jewish Family & Children's Service of Greater Mercer County (JFCS) invites you to sponsor the 3rd Annual Wheels for Meals, bike ride to fight hunger, taking place on Sunday morning, October 15, 2023.

Now more than ever, food is a serious need in our region, where 1 in 12 individuals in Mercer County are hungry.

Food insecurity is an ongoing issue in our community and became a more urgent problem over the course of the pandemic. The more immediate and pressing issue is the annual inflation rate in the US, which has risen to the highest level in 40 years. The families we serve were further disadvantaged starting in March, when SNAP Emergency Allotments that were authorized by Congress in response to the COVID19 pandemic, were discontinued. It is estimated that low-income households will see an average monthly decrease of \$82 per person once the SNAP Emergency Allotments ended.

Funds raised through Wheels for Meals will support JFCS hunger prevention programs including our brick-and-mortar pantry, our two-vehicle mobile pantry fleet that delivers our pantry experience to food insecure individuals all across the Greater Mercer community, the Kosher Café which provides hot lunches to low-income seniors 4 days a week, AND Kosher Meals on Wheels which delivers weekly meals to home bound seniors.

It takes more than riders to make this event a success - it takes support from our local community, businesses and partners like you. By sponsoring Wheels for Meals, your organization will not only help to provide much needed support for the most vulnerable members of our community but will also increase your exposure through multiple marketing materials, reaching a diverse group of athletic and philanthropic audiences in Greater Mercer County.

We are offering a variety of sponsorship levels to suit your needs. In-kind sponsorship donations for the event and our pantries are also always welcome, and we are happy to discuss ways for your business to contribute. Please contact Helaine Isaacs at 609-987-8100 Ext 104 or Helainei@jfcsonline.org to learn more.

JFCS Impact

1,000 bags
of food distributed
through pantries
each month



345

meals served to
vulnerable
seniors
every week

36,000+

individuals benefit from JFCS
food programs annually



25+

mobile pantry distributions
each month





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TRADITIONAL SPONSORSHIPS

					
Your Benefits	Sponsorship Level	\$10,000	\$5,000	\$2,500	\$1,000
	# Included Cyclist Registrations	20	10	4	2
	Premier Sponsor Recognition		-	-	-
	Logo Placement on Event T-Shirt	PREMIER PLACEMENT 			
	Logo on Event Promotions, Webpage and Signage	PREMIER PLACEMENT			
	Link from W4M page to your website				
	Social Media Mentions				
Your Impact	Understand the impact of your gift...	\$10,000 can support... 4 Mobile Food Pantry Distributions	\$5,000 can support... 2 Months of Kosher Meals on Wheels	\$2,500 can support... 1 Month of Kosher Cafés	\$1,000 can support... 20 families with a week's groceries

BRANDED SPONSORSHIPS

STARTING LINE SPONSOR — \$7,500



- 10 Cyclist Registrations
- Prominent signage with logo at start/finish line
- Logo placement on Event T-shirt, promotions, webpage and signage
- Links from W4M site to your website
- Social Media Mentions

KIDS' BOOTH SPONSOR — \$3,600



- 6 Cyclist Registrations
- Prominent signage with logo at Kids' Booth
- Logo placement on Event T-shirt, promotions, webpage and signage
- Links from W4M site to your website
- Social Media Mentions

REST STOP SPONSOR

- 4 or 6 or 10 Cyclist Registration (based on commitment)
- Prominent signage with logo at sponsored stop
- Logo placement on Event T-shirt, promotions, webpage and signage
- Links from W4M site to your website
- Social Media Mentions



\$2,000 PER REST STOP

\$3,500 – 50 MILE BUNDLE 50 Mile Route, 2 Stops

\$7,000 – EXCLUSIVE SPONSOR All Routes, 4 Stops

ICE CREAM TRUCK SPONSOR — \$3,600



- 6 Cyclist Registrations
- Prominent signage with logo at the truck
- Logo placement on Event T-shirt, promotions, webpage and signage
- Links from W4M site to your website
- Social Media Mentions

INDIVIDUAL MILE MARKER SPONSOR — \$250



- Logo displayed on one mile marker sign along the bike routes
- Link from W4M site to your website
- Logo/Name on event page



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RIDE WITH US!

- | | | | |
|---------------------------------------|----------|---|---------|
| <input type="checkbox"/> DIAMOND | \$10,000 | <input type="checkbox"/> STARTING LINE SPONSOR | \$7,500 |
| <input type="checkbox"/> GOLD HELMET | \$5,000 | <input type="checkbox"/> REST STOP (EXCLUSIVE) | \$7,000 |
| <input type="checkbox"/> SILVER PEDAL | \$2,500 | <input type="checkbox"/> REST STOP (50 Mile Bundle) | \$3,500 |
| <input type="checkbox"/> BRONZE CHAIN | \$1,000 | <input type="checkbox"/> REST STOP (Single) | \$2,000 |
| | | <input type="checkbox"/> ICE CREAM TRUCK | \$3,600 |
| | | <input type="checkbox"/> KIDS' BOOTH | \$3,600 |
| | | <input type="checkbox"/> Individual Mile Marker | \$250 |

Name: _____

Company: _____

Billing Address: _____

City: _____ State: _____

Zip: _____ Phone: _____ Email: _____

PAYMENT INFORMATION

Total: \$ _____ Check enclosed Credit Card

Card Number: _____

Visa Mastercard American Express Discover

Expiration: _____ / _____ Sec. Code: _____

If paying by check, please make payable to JFCS, mark Wheels for Meals sponsorship in memo line and mail to JFCS, 707 Alexander Road, Suite 102, Princeton, NJ 08540.

If you are registering cyclists under your sponsorship, please contact Joyce Weinstein at JoyceW@jfcsonline.org for instructions.



Find all event info and online registration at:

www.jfcsWheels4Meals.org

