



1st Annual

JFCS

WHEELS
for MEALS

SUNDAY MORNING, OCTOBER 3, 2021

Mercer County Community College, West Windsor, NJ

Choose Your Route



32 Mile

10 Mile

3 Mile

Event Info & More:

JFCSWheels4Meals.org



JOIN US AT THE
1st Annual
JFCS

WHEELS for MEALS

Jewish Family & Children's Service of Greater Mercer County (JFCS) invites you to sponsor the **1st Annual Wheels for Meals**, bike ride to fight hunger, taking place on **Sunday morning, October 3, 2021**.

Now more than ever, food is a serious need in our region, **where 1 in 10 individuals in Mercer County are food insecure**.

Funds raised through Wheels for Meals will support JFCS hunger prevention programs including our brick-and-mortar pantry, our two-vehicle mobile pantry fleet that delivers our pantry experience to food insecure individuals all across the Greater Mercer community, the Kosher Café which provides hot lunches to low-income seniors 4 days a week, AND Kosher Meals on Wheels which delivers weekly meals to home bound seniors.

During the pandemic, not a single one of our programs stopped, and our food programs in particular saw higher demand than ever. We anticipate that the increase in food insecurity in our community will continue, which is why JFCS is thrilled to launch this *new* annual fundraiser dedicated entirely to supporting our food programs.

It takes more than riders to make this event a success - it takes support from our local community, businesses and partners like you. By sponsoring Wheels for Meals, your organization will not only help to provide much needed support for the most vulnerable members of our community but will also increase your exposure through multiple marketing materials, reaching a diverse group of athletic and philanthropic audiences in Greater Mercer County.

We are offering a variety of sponsorship levels to suit your needs. In-kind sponsorship donations for the event and our pantries are also always welcome, and we are happy to discuss ways for your business to contribute. **Please contact Helaine Isaacs at 609-987-8100 Ext 104 or Helainei@jfcsonline.org to learn more.**

Sincerely,

Emily & Seth Josephson, Lisa & Mark Tobias, Melissa & Barry Wasserman
Event Co-Chairs

JFCS Impact

850 bags
of food distributed
through pantries
each month



345
meals served to
vulnerable
seniors
every week

32,000

individuals benefited by JFCS
food programs every year



More **than 20**
mobile pantry distributions
each month



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WHEELS for MEALS

SUNDAY MORNING, OCTOBER 3, 2021 | MERCER COUNTY COMMUNITY COLLEGE, WEST WINDSOR

YOUR GIFT

YOUR BENEFITS

YOUR IMPACT



DIAMOND

\$10,000

- Premier Sponsor Recognition
- Premier logo placement on Event T-Shirt
- Premier logo placement on all event promotions, webpages, and signage
- Links from W4M event site to sponsor website
- Social media tags
- Registration for up to 20 cyclists

\$10,000 can support...
4 mobile food pantry distributions

GOLD HELMET

\$5,000

- Logo placement on Event T-Shirt, all event promotions, webpages, and signage
- Links from W4M event site to sponsor website
- Social media tags
- Registration for up to 10 cyclists

\$5,000 can support...
3 full weeks of
Kosher Meals on Wheels deliveries

SILVER PEDAL

\$2,500

- Logo placement on Event T-Shirt, all event promotions, webpages, and signage
- Links from W4M event site to sponsor website
- Social media tags
- Registration for up to 4 cyclists

\$2,500 can support...
1 month of Kosher Cafes

BRONZE CHAIN

\$1,000

- Logo placement on Event T-Shirt, all event promotions, webpages, and signage
- Links from W4M event site to sponsor website
- Registration for up to 2 cyclists

\$1,000 can support...
1 week of food distributions
from on-site pantry

CUSTOM, IN-KIND AND COMPANY TEAMS

If you are interested in sponsorship and/or creating a company team, but are not able to commit to levels listed above, we can partner to optimize your budget. Ask us how you can be involved!

Contact Helaine Isaacs at 609-987-8100 Ext 104 or Helainei@jfcsonline.org

Find all event info and online registration at:

www.jfcsWheels4Meals.org





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WHEELS for **MEALS**

SUNDAY MORNING, OCTOBER 3, 2021 | MERCER COUNTY COMMUNITY COLLEGE, WEST WINDSOR

RIDE WITH US!

- DIAMOND** **\$10,000**
- GOLD HELMET** **\$5,000**
- SILVER PEDAL** **\$2,500**
- BRONZE CHAIN** **\$1,000**
- CUSTOM/IN-KIND** _____

Name: _____

Company: _____

Billing Address: _____

City: _____ **State:** _____

Zip: _____ **Phone:** _____ **Email:** _____

PAYMENT INFORMATION

Total: \$ _____ **Check enclosed** **Credit Card**

Card Number: _____

Visa **Mastercard** **American Express** **Discover**

Expiration: _____ / _____ **Sec. Code:** _____

If you are registering cyclists under your sponsorship, please send names and emails to Beth Dempsey-Rule at BethD@jfcsonline.org to complete their registrations.

Find all event info and online registration at:

www.jfcsWheels4Meals.org

