### TRADITIONAL SPONSORSHIPS

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Jackpot Sponsor</th>
<th>Ace of Spades</th>
<th>King of Hearts</th>
<th>Queens of Diamonds</th>
<th>Jack of Clubs</th>
<th>Dealer's Choice</th>
<th>Lucky Seven</th>
</tr>
</thead>
<tbody>
<tr>
<td># Tickets</td>
<td>14</td>
<td>12</td>
<td>10</td>
<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
</tr>
<tr>
<td>$ Starting Chips (per guest)</td>
<td>$600</td>
<td>$500</td>
<td>$450</td>
<td>$350</td>
<td>$250</td>
<td>$200</td>
<td>$150</td>
</tr>
<tr>
<td>$ Starting Bucks (per guest)</td>
<td>$200</td>
<td>$180</td>
<td>$150</td>
<td>$120</td>
<td>$100</td>
<td>$50</td>
<td>$30</td>
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<tr>
<td>Logo on Invitation</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Listed</td>
<td></td>
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<tr>
<td>Logo on emails</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Listed</td>
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<tr>
<td>Logo in Derby Journal</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Listed</td>
<td>Listed</td>
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<tr>
<td>Logo registration page</td>
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<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Listed</td>
<td>-</td>
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<tr>
<td># of Derby Horses</td>
<td>4</td>
<td>4</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Digital Ad</td>
<td>Full Screen</td>
<td>Full Screen</td>
<td>Full Screen</td>
<td>1/2 Screen</td>
<td>1/4 Screen</td>
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<tr>
<td>Social Media thank you &amp; recognition</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
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<td>-</td>
<td>-</td>
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<tr>
<td># Social Media Custom Message</td>
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<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Shares Pre-event</td>
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<tr>
<td>Shout-out during event</td>
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<td>✓</td>
<td>✓</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

### CUSTOM CASINO SPONSORSHIPS (Remaining Available)

**CASINO BANK SPONSOR $3,600 *1 AVAILABLE!***
- Company logo included on Bank Signage, print & web materials
- Social media thank you
- Half Screen Digital Ad
- 2 guest tickets, $350 Chips & $120 Bucks per guest

**PRIZE AREA SPONSOR $2,000 *1 AVAILABLE!***
- Logo on signage in Casino OR Derby Prize Area
- Name listed in print & web materials
- 2 guest tickets, $220 Chips & $80 Bucks per guest
NEW OPPORTUNITY!!!

FIRST TIME ATTENDEE, AGED 35 & UNDER TICKET .......... $125
Includes $100 in Chips & $20 in Bucks

STANDARD GUEST TICKET .................................................. $200
Includes $100 in Chips & $20 in Bucks

PRE-EVENT GAMING SPECIAL ...........................................$50
EXTRA $200 in Chips & $50 in Bucks to Begin the Night!

--- INDIVIDUAL PURCHASING OPTIONS ---

**SPECIALTY GAMING TABLE SPONSOR $1,200 (5 AVAILABLE!)**
- Exclusive signage on one (1) Craps, Roulette or Money Wheel Table

**CARD TABLE SPONSOR $1,000 (14 AVAILABLE!)**
- Exclusive signage on one (1) Poker or Blackjack Table

**DERBY RACE SPONSOR $1,000 (8 AVAILABLE!)**
- Listing in Derby Journal as Race Sponsor
- Special Call-Out During Race & Prize Awards

**DERBY HORSE SPONSOR $100 (80 AVAILABLE!)**
- Listing in Derby Journal as Horse Owner & Naming Rights
- Special Call-Out During Race

--- DIGITAL AD BOOK ---

**FULL SCREEN DIGITAL AD ....................................... $750 (10" W X 7.5" H)**
**HALF SCREEN DIGITAL AD ................................. $425 (5" W X 7.5" H)**
**QUARTER SCREEN DIGITAL AD ....................... $275 (5" W X 3.75" H)**
**ONE-LINE SHOUT OUT ............................... $72**

--- CHECK OFF & COMPLETE SELECTED PURCHASE(S) ---

- Jackpot Sponsor ($10,000)
- Ace of Spades Sponsor ($7,500)
- King of Hearts Sponsor ($5,000)
- Queen of Diamonds Sponsor ($3,600)
- Jack of Clubs Sponsor ($2,500)
- Dealer’s Choice Sponsor ($1,800)
- Lucky Seven Sponsor ($1,000)

- Casino Bank Sponsor ($5,000)
- Prize Area Sponsor ($2,000)
- Specialty Gaming Table Sponsor ($1,200)
- Card Table Sponsor ($1,000)
- Derby Race Sponsor ($1,000)
- Derby Horse Sponsor ($100)

- Full Screen Ad ($750)
- Half Screen Ad ($425)
- Quarter Screen Ad ($275)
- One-Line Shout Out ($72)

Text for Shout-Out: ____________________________________________________________
_____________________________________________________________________________________
_____________________________________________________________________________________

--- Logos due for invitation by 12/16/19 ---

--- Individual Purchasing Options ---

Name for Recognition: ___________________________________________________________________ Contact Name: ______________________________

Guest Name(s): _____________________________________________________________________________ Contact Phone #: ______ - _______ - ________

Address: ________________________________________________________________________________

Check #: ______ Credit Card #: _______________________________________________________________

Expiration Date: ______ / ______ CCV: ________ ☐ VISA ☐ MASTERCARD ☐ AMEX ☐ DISCOVER

Make checks payable to JFCS. Mail to JFCS Attn: Casino Night 707 Alexander Road, Suite 102 Princeton, NJ 08540

Reserve purchase & make payment online at www.JFCSonline.org. Questions? Contact Helaine Isaacs at 609-987-8100 Ext 104