

## LIFE & LEGACY ORGANIZATIONS

LIFE & LEGACY™ is a partnership between the Jewish Community Foundation of Greater Mercer and the Harold Grinspoon Foundation and is a collaborative effort of the following area agencies and synagogues:



For more information on LIFE & LEGACY, contact the Jewish Community Foundation of Greater Mercer at [j.meyers@jcfgreatermercer.org](mailto:j.meyers@jcfgreatermercer.org) or 609-219-0555, or contact your local organization's Legacy Team member.



### HOW DO I BEGIN?

It's simple!

1. Reflect on your Jewish passions.
  2. Contact one of the participating organizations.
  3. Have a conversation with a Legacy Team Member.
  4. Fill out a Promise form.
  5. Formalize your commitment by having a conversation with your personal financial advisor, attorney, other professional advisor or the Jewish Community Foundation of Greater Mercer.
- The simplest method of leaving a legacy is through a will or estate plan.
  - Or by adding (or changing) a beneficiary designation on a retirement fund or life insurance policy.
  - Your legacy commitment can be a percentage or a specific dollar amount.
  - You can establish an endowment with a contribution now or at the time your gift is realized.
  - Some gifts can be structured to increase your current income.

**How Will You Assure Jewish Tomorrows?  
By Leaving a Legacy Today!**

# HOW WILL YOU ASSURE JEWISH TOMORROWS?



***“As my parents planted for me before I was born, so do I plant for those who will come after me.”***

—TALMUD



## WHAT IS LIFE & LEGACY?

LIFE & LEGACY is a partnership of the Harold Grinspoon Foundation (HGF) and the Jewish Community Foundation of Greater Mercer that promotes after-lifetime giving to benefit local Jewish day schools, synagogues, social service organizations and other Jewish entities. Through training, support and monetary incentives, LIFE & LEGACY motivates Jewish organizations to integrate legacy giving into their philanthropic culture in order to assure Jewish tomorrows.

## WHY LIFE & LEGACY?

- To cultivate a culture of legacy giving.
- To foster camaraderie and respect among Jewish organizations.
- To give generous and forward-thinking members of the Jewish community an opportunity to express their passion, purpose and commitment to the future of the community's most valued Jewish organizations.

## WHY PARTICIPATE?

In one way or another your life is rooted in Jewish experiences connecting you to the Jewish community. Chances are you already support local Jewish charitable organizations, but have you included these organizations in your will or estate plan? By leaving a legacy, you can assure that the traditions and institutions that mean so much to you today will exist for future generations.

By making a legacy commitment you can:

- Convey your commitment to being Jewish.
- Express values instilled in you by your parents and grandparents.
- Perpetuate the Jewish traditions you cherish.
- Preserve the programs and organizations that support Jewish life.

By making your legacy commitment now, you will help your organization receive an incentive grant from the Jewish Community Foundation of Greater Mercer and the Harold Grinspoon Foundation.



## HOW DO I PARTICIPATE?

All of us, regardless of age, wealth or affiliation, have the ability to leave a legacy.

Your legacy gift of any size can be customized and structured to fit your dreams, lifestyle, family and financial needs. You can provide support for a particular organization or area of interest.

Leaving a legacy is simple. Some options include:

- Bequest in a Will
- Gift of Life Insurance
- Gift of IRA or Pension Funds
- Gift of cash or assets
- Charitable Gift Annuity
- Charitable Remainder Trust
- A Donor Advised Fund at the Jewish Community Foundation of Greater Mercer
- Other ways – we can develop a Legacy to meet your needs, expectations, and dreams.

Please consult your professional advisor, your organization's Legacy Team member, or the Jewish Community Foundation of Greater Mercer at 609-219-0555 or [j.meyers@jcfgreatermercer.org](mailto:j.meyers@jcfgreatermercer.org) to determine which method of legacy giving is best for you.

***“Wealth may last a lifetime. A legacy of good deeds lasts forever.”***